

2024 Sponsorship Levels and Benefits Overview

	Visionary \$1,000,000	Future-Shaper \$500,000	Changemaker \$250,000	Gold \$100,000	Silver \$50,000
The AI Forward Alliance (TAIFA) membership					
TAIFA partners work alongside Technovation, UNICEF, Google, and more to accelerate gender equality and cultural diversity in AI.					
High-profile events such as UN General Assembly, CSW , or COP , or Davos as available	Speaking Opportunities	Speaking Opportunities	Access		
Featured partner on TAIFA website alongside UNICEF, Google, and more	•	•	•		
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Engagement					
Technovation-led employee volunteer events like judging parties and lunch and learns	•	•	•		
World Summit Executive Engagement	Featured Speaker	Featured Speaker	Judge live pitches	Judge live pitches	Attend
Employee Skills-based engagement as mentors, coaches, and/or judges	•	•	•	•	•
Opportunities to host events, workshops, and/or field trips	•	•	•	•	•
Talent Recruitment and Alumnae Support					
Networking events	Co-hosted local or virtual alumnae event				
Post to Technovation Linkedin Community	Quarterly posts	2 posts annually	1 post annually		
Inclusion in "Partners in Progress: Corporations Driving Gender Equity in STEM" report	Full-page company profile	Highlighted alumnae or employee story	Quote from company leadership	Short 1-paragraph company profile	Logo placement
Postings to Technovation Alumnae Job Board					
Booth at Technovation's 2025 virtual job fair					
Visibility					
Co-author thought-leadership op-ed or campaign	•	•	•		
Collaborative social media, blog, and/or video content	•	•	•	•	
Recognition at World Summit	Special mention	Special mention	Logo placement	Logo placement	Logo placement
Logo Placement on Technovation partner web-page, annual report , and more	•	•	•	•	
Branded Sponsorship Opportunities <i>add-on opportunities reserved for specified partner tiers</i>					
"Technovation World Summit powered by [company name]"	+ \$250,000				
"[Curriculum unit] sponsored by [company name]"	negotiable	negotiable			
Alumnae Awards sponsor special prizes for climate, hunger, etc.	+ \$100,000	+ \$100,000	+ \$100,000		
SDG Prizes Sponsor a prize that aligns to your company's ESG strategy	+ \$50,000	+ \$50,000	+ \$50,000		
Newsletter sponsorship Priced according to audience & reach	+ \$10,000	+ \$10,000	+ \$10,000		